

Sponsorship & Donation Opportunities

The Canadian Dogo Argentino Club hosts an annual Specialty, wherein dogs and handlers from across North America (and beyond) come to Canada to showcase their dogs and support the efforts of the CDAC in Canada. This event is an important fundraiser for us, and every year helps support our goal of providing education, awareness, support and breed rescue efforts across Canada. In order to realize this goal, we need the assistance of sponsors to offset some of our operating costs like banners, placards, marketing materials, etc.

Why should you sponsor this event?

Because you can make a difference. Dogo Argentinos are a rare hunting breed in Canada and are often misrepresented. Our club provides education materials, breeder and owner support, as well as creates opportunities for specialized training and exhibiting our beautiful breed. Additionally, the Club hopes to expand our rescue efforts nation-wide to ensure that our breed does not create an additional burden on rescues and shelters.

What benefits will your business receive?

Maximize exposure and increase potential for gaining new customers by placing your products in sight of people who are genuinely interested and invest in your types of products.

Be a community partner. Show your customers and others how you support this cause and that you are truly engaged with the community.

Showcase your product or service. The packages below list the many ways sponsoring this event will help get the word out about your business. Pick the one that best suits your needs, and remember the cause you are supporting!

Sponsorship Levels & Details	Gold >\$750	Silver >\$500	Bronze >\$250	Trophy >\$150	Basic \$>50
Logo and link to company website placed on CDAC website indicating sponsorship for 6 months.	Yes	Yes	Yes	Yes	Yes
Announcement on social media with company logo and contact information	Yes	Yes	Yes	Yes	Yes
On-Site Vendor Options during the Open House (Friday) – choose either an 10x10 booth or table	Yes	Yes	Yes	No	No
Banner Placement & Advertising of your choice on-site for the whole weekend	Yes	Yes	Yes	No	No
On-site Vendor Options for the whole weekend – choose either an 10x10 booth or table	Yes	Yes	Yes	No	No

Free Tickets to Banquet	4 Tix	2 Tix	No	No	No
Personalized Verbal advertisement onsite at event	Yes	Yes	Yes	No	No

How do you become a sponsor?

There are several great ways to become a sponsor at our event.

You could:

- ✓ Sponsor the Best in Show award (\$250-\$500CAD) via cash donation
- ✓ Sponsor Best of Opposite Sex awards (\$125 per show) via merchandise or cash donation
 - Logo and company information could be attached to the gift for the recipients and would be announced on social media, and at the event
- ✓ Sponsor the class rosettes and ribbons for the show (\$200)
 - Logo and company information could be attached to the back of the rosettes or ribbons and announced on social media.
- ✓ Sponsor a table at the banquet (\$300) so that proceeds from tickets could go directly to the cause.
 - Logo and company information would be left on the table you sponsor, an announced on social media and at the event.
- ✓ Sponsor a raffle basket (\$100 value) via providing the basket or cash donation
 - Logo and company information will be attached to the basket, and photos of the basket and announcements shared on social media and left on display for the duration of the event (Saturday)
- ✓ Cash donations to help cover the cost of facility rentals, judges' transportation and accommodation, etc. so that proceeds can go directly to the club.

Can I donate items for the Silent Auction?

Yes! Promote your company by donating an item for our silent auction. Prior years have seen some amazing gift donations.

Any all gift donations are accepted. They do not have to be dog or hunting related. Gift cards, products, baskets we appreciate anything you want to offer

Email us at info@dogoargentinocanada.ca to arrange a drop off or pickup of your item. ***How do I arrange payment?***

Payments can be made via PayPal or e-transfer.

We look forward to hearing from you and hope we can count on your support for this very special

memorial fundraiser, the Canadian Dogo Argentino Club's 2022 Specialty and Banquet.

Please do not hesitate to contact us at info@dogoargentinocanada.ca to discuss the above opportunities or if you have any questions.