

## Sponsorship & Donation Opportunities

The Canadian Dogo Argentino Club hosts an annual Specialty, wherein dogs and handlers from across North America (and beyond) come to Canada to showcase their dogs and support the efforts of the CDAC in Canada. This event is an important fundraiser for us, and every year helps support our goal of providing education, awareness, support and breed rescue efforts across Canada. In order to realize this goal, we need the assistance of sponsors to offset some of our operating costs like banners, placards, marketing materials, etc.

### ***Why should you sponsor this event?***

Because you can make a difference. Dogo Argentinos are a rare hunting breed in Canada and are often misrepresented. Our club provides education materials, breeder and owner support, as well as creates opportunities for specialized training and exhibiting our beautiful breed. Additionally, the Club hopes to expand our rescue efforts nation-wide to ensure that our breed does not create an additional burden on rescues and shelters.

### ***What benefits will your business receive?***

Maximize exposure and increase potential for gaining new customers by placing your products in sight of people who are genuinely interested and invest in your types of products.

Be a community partner. Show your customers and others how you support this cause and that you are truly engaged with the community.

Showcase your product or service. The packages below list the many ways sponsoring this event will help get the word out about your business. Pick the one that best suits your needs, and remember the cause you are supporting!

| <b>Sponsorship Levels &amp; Details</b>  | <b>Gold<br/>&gt;\$750</b> | <b>Silver<br/>&gt;\$500</b> | <b>Bronze<br/>&gt;\$250</b> | <b>Trophy<br/>&gt;\$150</b> | <b>Basic<br/>\$&gt;50</b> |
|--|---------------------------|-----------------------------|-----------------------------|-----------------------------|---------------------------|
| Logo and link to company website placed on CDAC website indicating sponsorship for 6 months. | Yes                       | Yes                         | Yes                         | Yes                         | Yes                       |
| Announcement on social media with company logo and contact information                       | Yes                       | Yes                         | Yes                         | Yes                         | Yes                       |
| Banner Placement & Advertising of your choice on-site for the whole weekend                  | Yes                       | Yes                         | Yes                         | No                          | No                        |
| Free Tickets to Banquet  | 4 Tix                     | 2 Tix                       | No                          | No                          | No                        |
| Personalized Verbal advertisement onsite at event  | Yes                       | Yes                         | Yes                         | No                          | No                        |

### ***How do you become a sponsor?***

There are several great ways to become a sponsor at our event.

You could:

- ✓ Sponsor the Best in Show award (\$250-\$500CAD) via cash donation
- ✓ Sponsor Best of Opposite Sex awards (\$125 per show) via merchandise or cash donation ○ Logo and company information could be attached to the gift for the recipients and would be announced on social media, and at the event
- ✓ Sponsor the class rosettes and ribbons for the show (\$200)
  - Logo and company information could be attached to the back of the rosettes or ribbons and announced on social media.
- ✓ Sponsor a raffle basket (\$100 value) via providing the basket or cash donation ○ Logo and company information will be attached to the basket, and photos of the basket and announcements shared on social media and left on display for the duration of the event (Saturday)
- ✓ Cash donations to help cover the cost of facility rentals, judges' transportation and accommodation, etc. so that proceeds can go directly to the club.

### ***How do I arrange payment?***

Payments can be made via PayPal or e-transfer.

We look forward to hearing from you and hope we can count on your support for this very special memorial fundraiser, the Canadian Dogo Argentino Club's 2023 Specialty.

Please do not hesitate to contact us at [info@dogoargentinocanada.ca](mailto:info@dogoargentinocanada.ca) to discuss the above opportunities or if you have any questions.

